

SEAFOOD EXPO RUSSIA

SEAFOOD EXPO RUSSIA is the perfect platform to promote new products, equipment and services in Russia. The event connects thousands of businesses from around the world with Russia's key fishery and seafood processing & manufacturers buyers, fish farms & shipowners.

SEAFOOD EXPO RUSSIA is among the world's TOP 5 seafood & processing exhibitions:

SEAFOOD EXPO NORTH AMERICA (Boston, USA)

SEAFOOD EXPO GLOBAL / SEAFOOD PROCESSING GLOBAL (Brussels, Belgium)

CHINA FISHERIES & SEAFOOD EXPO (Qingdao, China)

VISITORS	9 500+ buyers from 42 regions of Russia, CIS and other countries (total 38)
EXHIBITORS	335 companies from 35 Russian regions and 26 countries
VENUE	13,000 sqm of exhibition space

GET YOURSELF A PART OF THE RUSSIAN SEAFOOD MARKET!

WHY EXHIBIT AT SEAFOOD EXPO RUSSIA?

- **Top Quality Attendees** – The exclusive professional event in the seafood industry in Russia, only open to qualified seafood professionals and buyers.
- **Purchasing Authority** – Our attendees represent the decision makers of the Russian Fishery & Fish processing companies and they WANT TO BUY your products!
- **Seafood Expo Russia** – Last event featured 335 exhibiting seafood companies, equipment, packaging, service exhibitors, and 9 672 attendees.
- **Attending Seafood Expo Russia results in contracts with Russian companies worth millions of euros.**

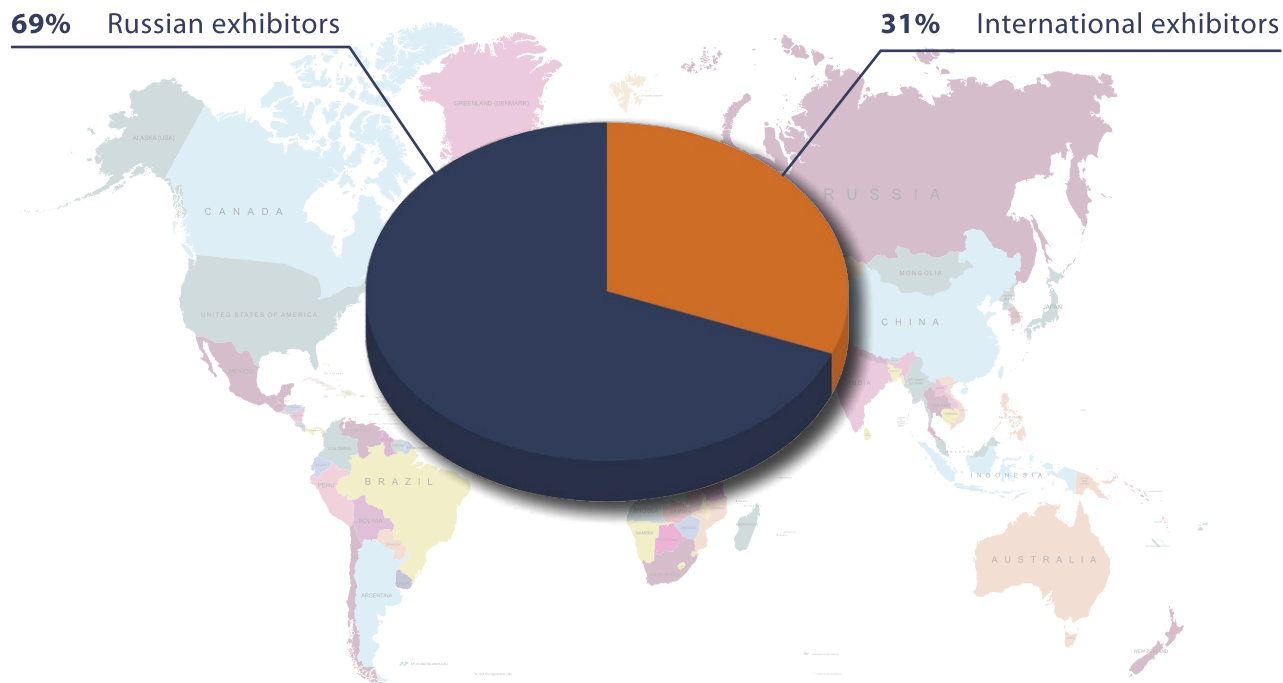
We are fully satisfied with the results of our participation in the exhibition. Russian buyers expressed sincere interest in the fish processing equipment and technologies from Danish companies. Denmark Pavilion attendees had a number of successful meetings and negotiations with the fish-processing companies from Russia and CIS».

Martin Winkel, Head of Danish Fish Tech Group



EXHIBITORS

335 companies from 35 Russian regions and 26 countries



SEAFOOD EXPO RUSSIA 2019 EXHIBITORS FROM 26 COUNTRIES

BELARUS • BELGIUM • CANADA • CHINA • DENMARK • ESTONIA • FRANCE • GERMANY • ICELAND • INDIA • INDONESIA • IRAN • KOREA • LATVIA • MOROCCO • NETHERLANDS • NORWAY • OMAN • POLAND • RUSSIA • SPAIN • SWEDEN • SOUTH AFRICA • TAIWAN • TURKEY • JAPAN

13 RUSSIAN REGIONS PAVILIONS

TATARSTAN • KALININGRAD REGION • ARKHANGELSK REGION • LENINGRAD • MURMANSK REGION • PRIMORSKY REGION • ASTRAKHANSKY REGION • SAMARA REGION • NOVOSIBIRSK REGION • ROSTOV REGION • KRASNODAR REGION • CRIMEA • YAMALO-NENETSKY REGION

EXHIBITORS PROFILE

FISH & SEAFOOD

- catching & processing
- aqua- & mariculture
- fish & seafood retail

EQUIPMENT & SERVICES

- processing equipment
- refrigeration/freezing
- equipment for aqua- & mariculture
- feeds, additives & veterinary
- equipment for aquaculture
- packaging
- logistics & storage
- financial services & insurance

SHIP BUILDING & EQUIPMENT

- ship building & repair
- engines
- ship equipment & navigation systems
- fishing gear

MEETINGS. CONTRACTS. BUSINESS.



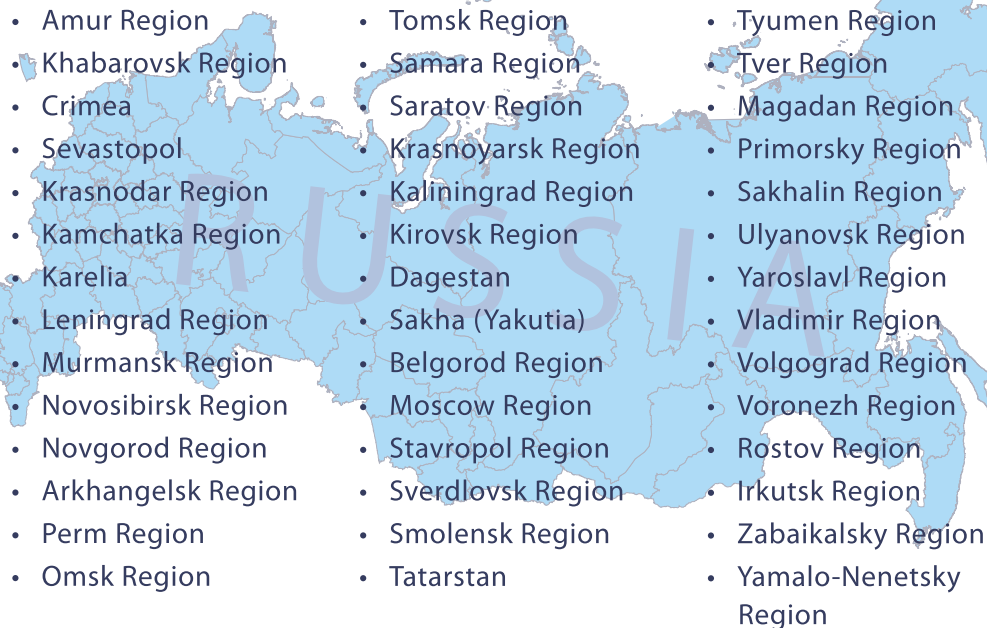


VISITORS

9500+ buyers from 42 regions of Russia, CIS and other countries (total 38)

SEAFOOD EXPO RUSSIA is the perfect platform to promote new products, equipment and services in Russia. The event connects thousands of businesses from around the world with Russia's key buyers.

SEAFOOD EXPO RUSSIA buyers represent 42 Russian regions, from Kaliningrad in the west to Kamchatka in the Far East, from Murmansk in the Polar North to Astrakhan in the south.

- 
- Amur Region
 - Khabarovsk Region
 - Crimea
 - Sevastopol
 - Krasnodar Region
 - Kamchatka Region
 - Karelia
 - Leningrad Region
 - Murmansk Region
 - Novosibirsk Region
 - Novgorod Region
 - Arkhangelsk Region
 - Perm Region
 - Omsk Region
 - Tomsk Region
 - Samara Region
 - Saratov Region
 - Krasnoyarsk Region
 - Kaliningrad Region
 - Kirovsk Region
 - Dagestan
 - Sakha (Yakutia)
 - Belgorod Region
 - Moscow Region
 - Stavropol Region
 - Sverdlovsk Region
 - Smolensk Region
 - Tatarstan
 - Tyumen Region
 - Tver Region
 - Magadan Region
 - Primorsky Region
 - Sakhalin Region
 - Ulyanovsk Region
 - Yaroslavl Region
 - Vladimir Region
 - Volgograd Region
 - Voronezh Region
 - Rostov Region
 - Irkutsk Region
 - Zabaikalsky Region
 - Yamalo-Nenetsky Region

FOCUS OF THE VISITORS AT SEAFOOD EXPO RUSSIA 2019

- 62% Fish & Seafood
- 65% Fishing gear
- 38% Aqua- & mariculture: feeds & equipment
- 67% Seafood processing equipment
- 36% Ship equipment & navigation systems
- 31% Ship building & repair
- 34% Refrigeration/freezing
- 29% Packaging
- 26% Logistics & Storage services

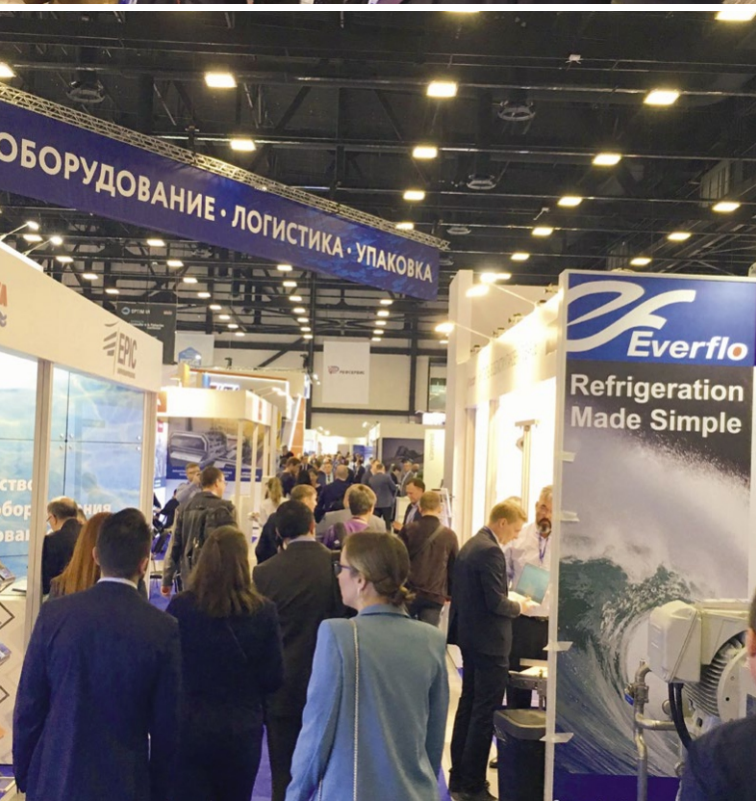
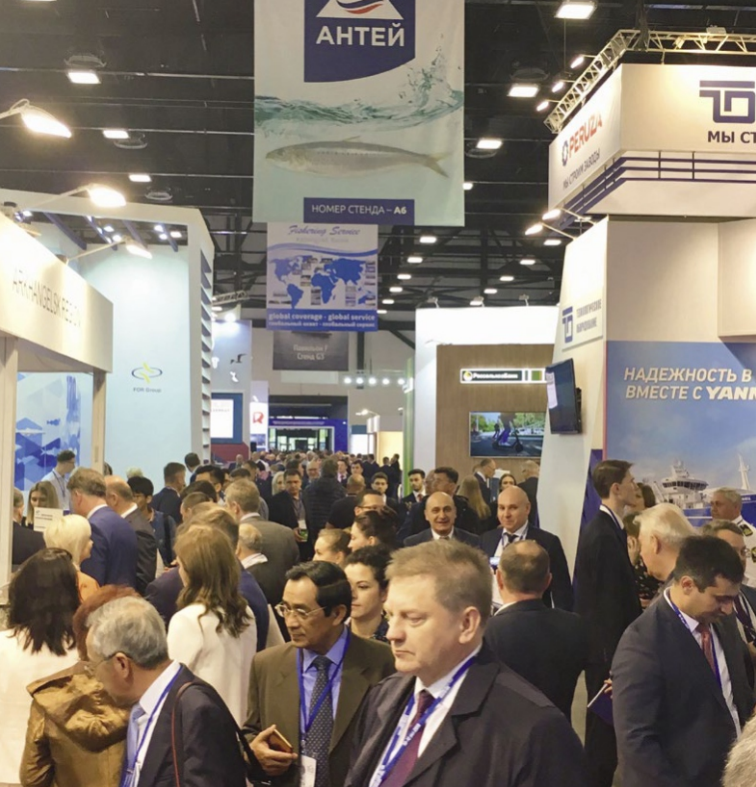
VISITORS PROFILE

- 24% Fishing company
- 32% Processing company
- 11% Fish farm
- 14% Trader, HoReCa, retail
- 7% Ship owner

VISITORS WITH TOP DECISION-MAKING AUTHORITY

- 84% Make decisions or influence on making decisions





BUSINESS PROGRAM

GLOBAL FISHERY FORUM

A 2-day program of the Forum covered the Plenary session, thematic conferences, and round tables, where the attendees discussed the key issues of the fishery, cost-effectiveness and social stability, regulation of fishing activities and competition, legislative ground for the industry and correlation of the public and private interests.



AQUACULTURE DAY

11 July 2019 is announced to be the Aquaculture Day.

Organizers: FAO, Eurasian Aquaculture Alliance, Expo Solutions Group

The speakers of the Aquaculture Day were the Russian and foreign experts in the industry. The attendees included more than 500 specialists from the fisheries and marine culture, the decision makers in the area of equipment and technologies, as well as the investments.

- Realizing Aquaculture's Potential in Russia and the World at Large: Management, Resources, Markets
- Challenges of and Prospects for the Development of Aquaculture as a Business
- Business Solutions and Technologies for Aquaculture Development in Russia

The exhibitors presented their equipment and services.



RETAIL CENTER

The products of the exhibitors could be already seen on the shelves of the largest retail chains in Russia. The retail zone was specially organized at the exhibition. The representatives from the federal and regional retail chains who are responsible for buying the fish and sea products were among the invited buyers. More than 100 negotiations with the fisheries and fish processing companies – the exhibitors in the section of the direct supplies of products to a chain – were performed.



«The Russian Fishery Company retail business benefited from attending Retail Center Project. The Project should be particularly noted for a great number of decision makers and their 100% involvement into the negotiations. The event was perfectly organized, and a lot of preliminary works had been done. The organizers expressed their sincerely concern over giving the attendees the opportunities for holding as many meetings as possible».

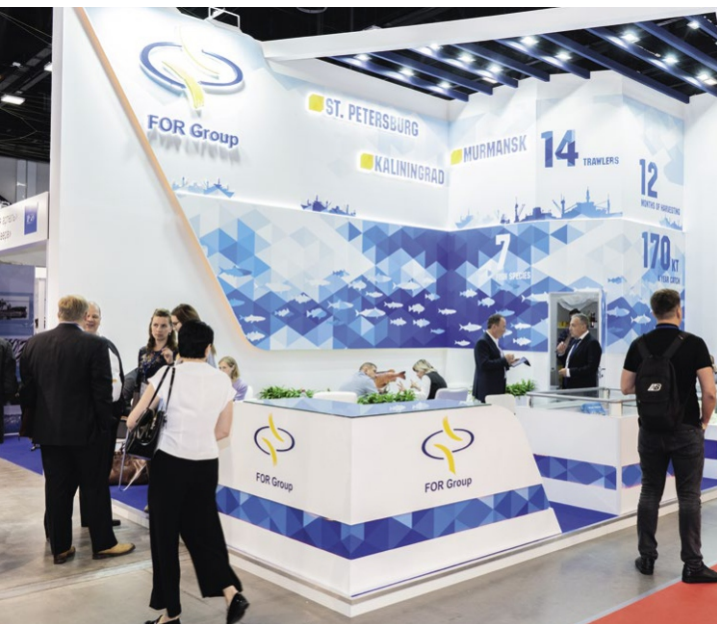
Andrey Lavrik, Retail development director
Russian Fishery Company

«We really appreciate the opportunity for attending the Retail Center Project at the exhibition and for negotiating with many suppliers offering a wide range of products. We came from a place far away from Moscow, which was quite challenging. However, we have found a partner who sees no barrier in long distances. Our new supplier is Fish Factory Mamadyshskiy – an exhibitor. We hope our shops will see their goods in the nearest future. We are satisfied with the organization of the event and the results we have achieved. And we are planning to attend the exhibition next year».

Elena Abrosimova, Commercial director
RYBNY, chain of fish retail stores, Perm region



PERSONAL ATTENTION TO EACH COMPANY – WE BUILD EXCLUSIVE STANDS



MEDIA PARTNERS

SEAFOOD EXPO RUSSIA efficiently cooperates and promotes the exhibition in the largest industry publications and portals

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EXPO SOLUTIONS GROUP

WE REPRESENT THE RUSSIAN FISH INDUSTRY
AT INTERNATIONAL EXHIBITIONS

SEAFOOD EXPO RUSSIA is organised by
Expo Solutions Group,
the Organiser of the Russian Pavilion at

- **China Fisheries & Seafood Expo**
- **Seafood Expo Global Belgium**
- **Salon Halieutis Marocco**

*Russian
Fish* 



BRANCH EXHIBITION
OPERATOR

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